

UNDERGRADUATE THESES

Shelf	Name	First Name	Title	Date	Format	Stock
01ALAB	ALABISO	Carolina	Joseph Alois Schumpeter Revisited	Jun-01	paper	y
01ANJI	AN	Jing	Behind the numbers - Practical financial analysis	Jun-01	paper	n
01BJOR	BJORNEMARK	Ulf	Entrevaux - Entre nous	Jun-01	paper	y
01BJOR	DOGAN	Sinem	Entrevaux - Entre nous	Jun-01	paper	y
01BJOR	NILNER	Oskar	Entrevaux - Entre nous	Jun-01	paper	y
01BJOR	WERNER	Frederik	Entrevaux - Entre nous	Jun-01	paper	y
01BOWE	BO	Wen	New Challenge for traditional Chinese medicine in new century	Jun-01	paper	n
01BRYC	BRYCH	Ingrid	Ethical certification organization	Jun-01	paper	y
01BRYC	GAROLA	Francesca	Ethical certification organization	Jun-01	paper	y
01DAGU	DAGUANG	Huang	Go west: The benefits and the risks of Foreign Investment in Western China	Jun-01	paper	y
01GREC	GRECH	Nathalie	Media planning and buying in the UK	Jun-01	paper	y
01HARD	HARDT	Christina	Le Soleil, a business plan on opening a snack bar in Monaco	Nov-01	paper	y
01HUAZ	HUAZ	Zhong	China Production: an agency establish in Monte Carlo to represent and to promote Chinese	Jun-01	paper	y
01ITUA	ITUARTE LIMA	Eduardo Angel	Emerging Markets - an attractive investment option for international investors	Jun-01	paper	y
01LIMI	LI	Miao	Marketing plan 2002: Oriental garden hotel	Jun-01	paper	y
01MARK	MARKO	Racic	Yugoslavia: on the road to recovery	Jun-01	paper	y
01MENE	MENEGOT	Igor	European Enlargement	Jun-01	paper	y
01QING	QING	Miao	E-Commerce in China	Jun-01	paper	y
01RAHM	RAHMANI	Al Mahdi	Economic transition in Algeria: a hope for the future	Jun-01	paper	y
01RAVA	RAVANO	Lorenzo	Philately: souvenir of the past or future key sector	Jun-01	paper	y
01SIAL	LAMADRID	Diego	MC SEM: implementation of a learning and training company in Monaco	Jun-01	paper	y
01SIAL	SIALINO	Alexandre	MC SEM: implementation of a learning and training company in Monaco	Jun-01	paper	y
01SIKO	SIKORSKY	Patrick	Tempstay.com Business Plan	Jun-01	paper	y
01TERZ	TERZANO	Pietro	Turmoil: oil price, tankers' freights, the environment: three odd brothers	Jun-01	paper	y
01TREL	TRELEANI	Alessandro	Blue money - how and why people buy superyachts	Jun-01	paper	n
01YING	YINGMIN	Piao	World Trade organization and its impact on Chinese Telecommunications	Jun-01	paper	y

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Shelf	Name	First Name	Title	Date	Format	Stock
02BENT	BENTSEN	Ingar Steffen	Containerization, Container vs. Bulk, in the forest product nad fruit trade	May-02	paper	y
02BEZI	BEZIO	Julien	Portfolio management & investment strategy	Jun-02	paper	y
02BIAN	BIANCO	Celine	Nike victim of its own success?	Jun-02	paper	y
02BUSS	BUSSACCHINI	Raffaello	Is the documentary credit still a locomotive of international trade?	May-02	paper	y
02CHEN	CHEN	Ai	China in transition	Jun-02	paper	y
02DAUV	DAUVILLIERS	Julien	Ethics vs. profits, a business dilemma	Jun-02	paper	y
02DEAT	DE ATTAYDE	Ana Cristina	The rising role of female leaders in the business world	May-02	paper	y
02DIPO	DI POLO	Veronica	Strategy for a conference management company in Spain	Jun-02	paper	y
02ERSO	ERSOY	Melike	The Turkish economy: past present and future	Jun-02	paper	y
02ERSO	KIN	Mustafa	The Turkish economy: past present and future	Jun-02	paper	y
02FRIM	FRIMODT	Frederik	Comparative study on the US & European soccer industry	Jun-02	paper	y
02FRIM	MACHADO MENDES	Stephane	Comparative study on the US & European soccer industry	Jun-02	paper	y
02GABR	GABRIELSSON	Ulrika	IKEA, a strategic analysis of corporate growth	Jun-02	paper	y
02JABR	JABRE	Jennifer	Financial Management for small businesses	May-02	paper	y
02JUVA	JUVAS	Joonas	JJ Letting Ltd.	Jun-02	paper	y
02LOMO	LOMO	Casi	Jomna Brug - a case study	Jun-02	paper	y
02LOMO	SOMMERSETH	Ina	Jomna Brug - a case study	Jun-02	paper	y
02MARM	MARMAYOU	Philippe	Tax planning strategy: introduction to the tax haven	Jun-02	paper	y
02MART	MARTIN	Laurent	The private banking industry	May-02	paper	y
02MOSS	MOSSA	Antonio	Security between nets	Jun-02	paper	y
02NILS	NILSSON	Asa	Happy Horse	Jun-02	paper	y
02NILS	PLUTECKA	Anna	Happy Horse	Jun-02	paper	y
02PAST	PASTURAUD	Gregory	Financial projects in emerging countries	May-02	paper	y
02SAPO	SAPOINIKOV	Dimitri	Insurance Industry in the aftermath of September 11th	Jun-02	paper	y
02SAPO	UYGUR	Ender	Insurance Industry in the aftermath of September 11th	Jun-02	paper	y
02STROM	STIGSBY	Linus	Universal Stock Broker, USB.com	Jun-02	paper	y
02STROM	STROMBOM	Christina	Universal Stock Broker, USB.com	Jun-02	paper	y
02TANH	TAN	Hao (Harry)	Employment discrimination against homosexuals: what lessons can China learn from it?	Apr-02	paper	y
02TONN	TONNESSEN	Stian	The shipping industry and its role in the world economy	Jun-02	paper	y
02TORZ	TORZUOLI	Elodie	Niketown 3-on-3 Basketball Challenge	May-02	paper	y
02VALE	VALENZANO	Pietro	Dry cargo chartering	Jun-02	paper	y

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Shelf	Name	First Name	Title	Date	Format	Stock
03ADAM	ADAMI	Consuelo	Cult, study the feasibility to launch a new fashion magazine	Jun-03	paper	y
03ADAM	DAWOODI	Mona	Cult, study the feasibility to launch a new fashion magazine	Jun-03	paper	y
03AEM	AEMIG	Philippe	International commodity trading through Balmac International Inc.	Jun-03	paper	y
03ALEK	ALEKSIK	Biljana	Developing an advertising campaign for Apollonia Casino	Jun-03	paper	y
03AUBE	ELLEFSEN AUBERT	Ane	The North Sea Oil, a blessing or a curse?	Jun-03	paper	y
03BENS	BENSO	Barbara	The TACIS European Union Support Programme applied to Moldova	Jun-03	paper	y
03BERT	BERTOLOTTO	Julien	The new challenges facing the luxury industry	May-03	paper	y
03BERW	BERWICK	Sophie	Stress Management	Jun-03	paper	y
03BJOR	BJORKLUND	Ivar	Golf4Fun	Jun-03	paper	y
03BJOR	SOLHEIM	Erik	Golf4Fun	Jun-03	paper	y
03CAST	CASTAGNET	Julie	Development of New Caledonia's tourist industry	Jun-03	paper	y
03CERD	CERDAN	Aurelie	The perfect figure: dream or reality?	Jun-03	paper	y
03DACH	DACHTOIAN	Izabella	Human Resource Management issues in Russia	Jun-03	paper	y
03DEVI	DE VITA	Celine	Marketing to children: do companies go too far?	Jun-03	paper	y
03FRAG	FRAGIONE	Franklin	SBM, investing in an emerging market. The Brazilian oil and gas industry	Jun-03	paper	y
03GALL	GALLENI	Alessandro	Analysis of the Italian political and socioeconomic system	Jun-03	paper	y
03GAUT	GAUTIER	Nicolas	Is the French Riviera real estate Market still flourishing?	Jun-03	paper	y
03GUIG	GUIGON	Marine	Socially responsible investments in France, analysis and performance assessment	May-03	paper	y
03HONG	HONG	Yu	Business Plan for Sole Mio Italian Restaurant	Jul-03	paper	y
03LEAL	LEAL	Arnaud	Leal Group website	Dec-03	paper	y
03LERN	LERNKVIST	Johan and Magnus	Swedish EMU-Membership	Jun-03	paper	y
03LIDG	LIDGREN	Mathias	IPO research for BoneSupport AB	Jun-03	paper	y
03LOBI	LOBIN	Florence	Improving Aid Effectiveness	Jun-03	paper	y
03MONT	MONTGOMERY	Rebecca	How do we define the challenges of a new offering in the luxury yachting industry	May-03	paper	on loan
03PISA	PISANO	Lorenzo	Hummer MC	Jun-03	paper	y
03RING	RINGLER	Vanessa	Change management: overcoming employee resistance to change	May-03	paper	y
03ROLO	SANTOS ROLO	Diana Betty	Shocking advertising, a discussion on cultural expectations in 2 European Countries	Jun-03	paper	y
03SEMJ	SEM-JACOBSEN	Elizabeth	Stress, a friend or a foe? A new approach to stress management	Jun-03	paper	y
03SERR	SERRANO	Kimberly Reid	Marketing e-tourism and online hospitality: how does the internet influence the hotel and trav	Jun-03	paper	y
03TABE	TABECH	Saoud	Become a football agent	Jun-03	paper	y
03TORR	TORRACCA	Maria Concetta	Counterfeiting of luxury brands in the Italian fashion system	Jun-03	paper	y
03TURE	TURETGEN	Kerem	Marketing strategies of Gen Yapim Co.	May-03	paper	y
03VALL	ALESSANDRA	Nicolas	EITI, European Information Technology Institute	Jun-03	paper	y
03VALL	VALLE	Audrey	EITI, European Information Technology Institute	Jun-03	paper	y
03VERE	VERES	Peter Alexander	Consumer credits and over indebted households	Jun-03	paper	y

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Shelf	Name	First Name	Title	Date	Format	Stock
04AMIR	AMIREBRAHIMI	Vali	Is deeper regional integration towards monetary union (common currency) justified for the g	Jun-04	paper	y
04BART	BARTHEL	Tobias K.	The success of the low cost carrier in the European	Jun-04	paper	y
04BONN	BONNOME	Etienne	Economics of housing in the Var	Jun-04	paper	y
04BULI	BULIC	Irena	The creation of EUREX US and its consequences for the financial derivatives industry	Jun-04	paper, CD	y
04CARL	CARLI	Claudia	New openings for a family business: Fratelli Carli SPA	Feb-04	paper	y
04EKRO	EK	Robert	Carl Victor in the Swedish Kitchenware Market	Jun-04	paper	y
04FAYA	FAY	Anthony	Does Madagascar have a chance in taking part in the ecotourism trend	Mar-04	paper	y
04FRIS	FRISENBERG	Leif Nicolai	Business Analysis and development strategies	May-04	paper	y
04GARZ	GARZELLI	Stephano	Managing the development of a real estate project in the Principality of Monaco	Jun-04	paper	y
04GOLO	GOLOUBKOVA	Valeria	Development of the expansion strategy for "MIEL" Real Estate Agency	Jun-04	paper	y
04GRON	GRONEN	Andreas	Ala Point in Monaco, the franchise strategy of a computer retail shop	Apr-04	paper	y
04HAJJ	HAJJAR	Ruchdi R	Data portability: a case study on the role of USB flash drive	Oct-04	paper	y
04HATL	HATLEVIK	Andreas	Critical success factors in e-commerce with special emphasis on the on-line food industry in	May-04	paper	y
04HELL	HELLING	Hans	"Jeg velger lav risiko": an implementation of a damage and fuel cost cutting program for cha	May-04	paper, floppy	y
04LAVI	LAVIER	Benoit	The European convergence to international accounting standards: motivations & benefits	Jun-04	paper	y
04MACM	MACMILLAN	David	E-business and the grooming industry: an exploration of the e-business world and an inquiry	Jun-04	paper	y
04MART	MARTRE	Virginie	Is there a market for a Subway in Geneva, Switzerland?	May-04	paper	y
04MAST	MASTEROVA	Anna	New Entrant's position within the Estonian housing construction industry and recommendations for strategic decision-n			
04NOAR	NOARO	Carine	Nightlife business in Monaco: the problems and opportunities	May-04	paper	y
04OBRA	OBRADOVIC	Lana	Investment in water supply and waste water treatment in Serbia nad Montenegro	Jun-04	cd + paper	y
04ORLA	ORLANDO	Filippo	The music industry mutations, trends and prospects	Jun-04	paper	y
04PAUL	PAULAPURO	Johanna	Auctions and auction theory in the modern theory of markets	May-04	paper	y
04PERR	PERRIS	Elisabetta	Can olfactory marketing increase the potential of a brand?	May-04	paper	y
04PINL	PINL	Johannes	The evolution of the power boat industry and the revolution of the yacht tender business	Jun-04	paper	y
04PLEY	PLEYM	Vanessa	How will the EU expansion affect the EU employment?	Jun-04	paper	y
04RAMI	RAMIREZ	Annie	Decline of the fifth largest oil export country of the world	May-04	paper	y
04REND	RENDALL	Emanuelle	The economics of football	May-04	paper	y
04SOLL	SOLLEVI	Carl-Johan	Pharmaceutical industry - a Swedish perspective	Jun-04	paper	y
04SUTI	SUTINEN	Liana	Management of the "Monte Carlo International Jazz Awards"	Jun-04	paper	y
04THRO	THROBACK	Pernilla	How can managers motivate their employees	May-04	paper	y
04TIEM	TIEMANN	Pascal	An analysis of a dotcom survivor: the online auction company ebay inc.	May-04	paper	y
04VEST	VESTENGEN	Christian	Technical analysis in the single stock futures market: test of technical trading strategies	May-04	paper	y
04WEYE	WEYER-LARSEN	Anne	Supply chain management and strategy in the fashion industry with special emphasis on the	May-04	paper	y
04ZEIJ	ZEIJDEL	Robin	The diamond industry	Jun-04	paper	y
04ZIMM	ZIMMERMANN	Thierry	The Swiss asset management sector between threats and opportunities	Jun-04	paper	y
04ZOEL	ZOEL	Kilian	The majors, which wanted to be the independents: an understanding of what is behind the c	Jun-04	paper	y
04ZOEL	ZOEL	Kilian	Cross budget models in the motion picture industry: an understanding of what is behind the c	Jun-04	paper	y

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05ABER	ABERG	Sofie	What is the role of a designer in an haut couture house?	Jun-05	cd	y
05ADAS	ADAS	Gregory	Siemens Mobile: strategic and cultural development in India	Jun-05	cd	y
05ANDE	ANDERSSON	Charlotte	?	Jun-05	cd	y
05BART	BARTHELEMY	Sandrine	How to improve human communication within an organization?	Jun-05	cd + paper	y
05CHAN	CHANG	Zheng (Jessica)		Jun-05	cd	y
05CHARP	CHARPENTIER	Muriel	Food commercials as a factor in the development of bad eating behaviour: a cross-cultural c	Jun-05	cd	y
05CHARS	CHARDONNET	Stephanie	Strategic development of Able-Cdm consulting network in Spain	Jun-05	paper	y
05ECAR	ECAROT	Nicolas		Jun-05	cd	y
05FESS	FESSELE	Jennifer		Jun-05	cd	y
05GAYE	GAYET	Sabrina		Jun-05	cd	y
05IMBE	IMBERT	Jean-Laurent	Monaco's foreign policy: objectives and strategy	May-05	cd + paper	y
05JACO	JACOBSEN	Petter		Jun-05	cd	y
05LAND	LAND	Andrew		Jun-05	cd	y
05OBER	OBERHOLZER-LAN	Donald	Shareholder value in hostile takeovers: a win-win situation or a zero-sum game?	Aug-05	paper	y
05ROSE	ROSENGREN	Anna-Karin	Transfer pricing, a management tool? How a multinational may use transfer pricing based or	May-05	cd	y
05SHAR	SHARE	Steve		Jun-05	cd	y
05STOL	STOLPE	Victoria		Jun-05	cd	y
05THOR	THORMODSEN	Magnus		Jun-05	cd	y
05TOMM	TOMMASI	Guillaume	Toward peer to peer legalization	May-05	paper	y
05WEYL	WEYLAND	Patrick		Jun-05	cd	y

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Shelf	Name	First Name	Title	Date	Format	Stock
06ABEY	ABEYGOONARATNE	Rika	The perception of luxury goods by the French and the Chinese consumer: an exploratory stu	Jun-06	paper, cd	y
06ANDR	ANDREASSEN	Erlend	What are the cultural, geographical, economic and political influences on the sales of super-c	Jun-06	paper, cd	y
06BRIA	BRIANTI	Stephane		May-06	cd	y
06CORA	CORANOTTE	Gratianne	The opening of a French caterer in Dublin City	Feb-06	paper, cd	y
06CRUI	CRUIKSHANK	Sara	Emotional branding of the luxury fashion sector...what compels us to buy luxury fashion?	Jun-06	paper, cd	y
06ESQU	ESQUINO	Manuel	The creation of databases for optimizing the supply chain efficiency	Jun-06	paper, cd	y
06FRIM	FRIMODT	Jan	How to improve the European Union's internal transport?	Jun-06	paper, cd	y
06GOUR	GOURDEN	Gregory	Why should someone invest in a Monegasque real estate property?	Jun-06	paper, cd	y
06GYLL	GYLLENSTEN	Charlotte	Torgy Mekaniske Industry AS - market penetration strategy	Jun-06	paper, cd	y
06IVAN	IVANOVA	Jana	How western luxury cosmetic companies can enter the Russian cosmetics market and be ab	Jun-06	paper, cd	y
06KALL	KALLGREN	Caroline	Comparison of cultural determined values of the sales force at Volvo buses from different cc	Jun-06	paper, cd	y
06KHAD	KHADR	Sonja	Selling Finnish bottled water: a challenge for international marketing	Jun-06	paper, cd	y
06LAFO	LAFORST DE MINC	Stephane	Men and cosmetics: how to identify the new male consumer needs in the cosmetic market a	Jun-06	paper, cd	y
06LIND	LINDSTROM	Ina Marie	Understanding in depth the perception and expectations of the generation Y in the hospitality	Jun-06	paper, cd	y
06MASS	MASSIAS	Jessica	Specializing in luxury - a solution for French travel agencies to fight the competition on the In	Jun-06	paper, cd	y
06MCGR	MCGREGOR	Suzanne	Marketing strategy for small businesses - a case study	Jun-06	paper, cd	y
06MOUR	MOURGES	Camille-Cécile	The case for celebrity endorsement	Jun-06	paper, cd	y
06PELL	PELLICCIOTTI-PORT	Lucrezia	Performance based contracts: increasing the attractiveness of outsourcing of ship managem	Jun-06	paper, cd	y
06POPE	POPESCU-STROHLÉ	Edward	The club of Rome: false prophecies?	Jun-06	paper, cd	y
06RAME	RAMET	Jean-Baptiste	The democratization of luxury in the fashion industry - an exploratory study	Jun-06	paper, cd	y
06TIEM	TIEMANN	Fabienne	A slower, more painful death? A case study of the key factors in the resurrection and continu	May-06	paper, cd	y
06WEIH	WEIHTAG	Rebecca	The newspaper publishing industry: "the uncertain future of printed press vs. the prevailing o	Jun-06	paper, cd	y